

Kings Avenue Primary School
Kings Avenue
London
SW4 8BQ
Tel: 020 7622 1208
Fax: 020 7498 3332



Head teacher: Mrs E Maxted
Head of School: Mrs M Powys

25th May 2018

Dear Parents/Carers,

Re: Changes to Data Protection Law – GDPR (General Data Protection Regulations)

You may be aware that from the end of May 2018, the rules around data protection are changing. The ‘General Data Protection Regulation’ (GDPR) will change how we can use your personal data and keep it safe, and will strengthen your rights over your own data.

The point of this is to make sure sensitive or private information about yourselves and your children stays safe. Whilst it is similar to the current Data Protection Act in many ways, there are a few differences, so we need to make a few changes at school in order to ensure we remain compliant.

Some of the data including updating our Privacy Notices, which outlines what data we hold, why we hold it, and who we share it with needs updating. In addition, as part of our work to comply with the GDPR, we will also re-seek consent for using photographs or videos of your child on our website, in our newsletters, internal displays or other school materials. **Please see attached Pupil Photograph Consent Form which needs to be completed and returned to the school office by Monday 4th June 2018.**

As a school we are classed as a ‘Public Authority’, much of the data we gather about you or your child will be under this legal basis. The school will be appointing a Data Protection Officer (DPO) and we will keep you informed of who this will be. As a school I want to reassure you that we already have very robust measures in place and this is just further enhancement to those processes.

Yours sincerely,

Head of School
Mrs M Powys.

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Pupil Photograph Consent Form – May 2018

You may be aware that there are new General Data Protection Rules being introduced in May 2018. To ensure we are meeting the new requirements, we need to **re-seeK your consent**.

At Kings Avenue School, we believe it is important to showcase children's work and successes. This can be through photographs and video on display within the school building, in the classrooms, in printed publications, on our school website, school blogs or Twitter. Sometimes children's work or photographs are identified by the child's first name.

We need your permission to publish photos and use them in ways described above. If you are not happy for us to do so – we will accommodate your preferences. The school often takes photos of children during lessons and these are not published but are placed in children's workbooks and displays.

IMPORTANT: Please tick the relevant box below and return this form to the school office by Monday 4th June 2018.

I am happy for the school to take photos and/or videos of my child to be used for:

- Displays within the school building and in classrooms.
- Printed publications, for example, the school newsletter.
- The internet: on our school website, the school blogs or the school Twitter account.

I am **NOT** happy for the school to publish photos and/or videos of my child.

If you change your mind at any time, you can let us know by contacting the school office.

Childs Name..... Class.....

Parent/Carer Name..... Parent/Carer signature.....

Date.....

We really value using photos of children to be able to showcase what children do so well in school.